

A TRUE



📍 Sector 32A, Chandigarh Road, Ludhiana

Le **MERIDIEN**
— By Newstone —

A TRUE MASTERPIECE

Where Prestige, Lifestyle &
Experiences Find Their Signature Address

A wide-angle photograph of a modern building at dusk. The building features a large glass facade that reflects the surrounding environment. In the foreground, a large, illuminated circular sculpture, resembling a tire or a wheel, stands on a paved plaza. Several people are walking around the plaza, and two cars are parked on the left and right sides. The scene is lit with warm, golden light, creating a sophisticated and urban atmosphere.

The Art of Creating *Landmarks*

True landmarks are never accidental. They are shaped by vision, purpose, and the pursuit of excellence. At Newstone, every destination is thoughtfully crafted to redefine urban experiences and create enduring value.

*"We don't just build spaces.
We create destinations that inspire generations."*

Mr. Kamal Taneja

Crafting The Future of *Urban Experiences*

Newstone represents a progressive vision of development, where spaces are not just created but thoughtfully crafted into aspirational landmarks, bringing together a future-focused approach strengthened by the experience of TDI.



With an approach driven by design, innovation, and evolving lifestyles, Newstone creates environments where communities, businesses, and experiences come together.



A Landmark Beyond *Ordinary*

A Statement In Design. An Address Of Distinction.

Rising at Sector 32A, Chandigarh Road, Le Meridien by Newstone brings together an exclusive world of lifestyle, hospitality, retail, and entertainment.

Spread across **1.76 acres** land with a total built-up area of **5,00,000 sq. ft.** builtup., this branded destination brings together grand retail avenues, curated culinary experiences, immersive entertainment and Le Meridien hospitality.

A destination designed not only to be visited, but to be remembered.



A True Masterpiece Of *Design*

Where Architecture Becomes An Experience Great design does more than create structures. It creates identities.

Le Meridien by Newstone has been envisioned with a distinctive architectural language that creates a bold presence on Ludhiana's skyline.

Crafted by **SSB, Principal Architect**, and illuminated by **Luminare, consultants associated with some of the world's most recognised architectural landmarks**, every detail reflects a harmony of artistry, innovation, and purpose.

From its magnificent exterior presence to thoughtfully planned spaces within, every element is designed to leave a lasting impression.

A World Crafted Across Every Level



1.76 acres
Total Land Area



5,00,000 sq. ft.
Total Build-Up Area



Ground + First Floor
The Grand Retail Avenue



Second Floor
The Culinary Lounge



Third & Fourth Floor
The Entertainment Arena



Fifth To Sixteenth Floor
The Signature Hospitality Address

The Power Address - Positioned At The Centre Of *Growth & Possibilities*

An address is more than a location.
It is a statement.

Located at Sector 32A, Chandigarh Road, Le Meridien by Newstone stands surrounded by Ludhiana’s established industrial, commercial and lifestyle ecosystem.

A destination positioned among renowned business hubs and a thriving urban community.

Connectivity Highlights



Fortis Hospital
10 Minutes



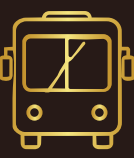
Focal Point
2 Minutes



School
5 Minutes



Railway Station
15 Minutes



Bus Stand
15 Minutes



Ludhiana Airport
20 Minutes



One Address. Many *Exquisite Experiences.*

From grand retail avenues and culinary experiences to entertainment and signature hospitality, Le Meridien by Newstone brings together a world designed for those who seek more.

- **The Grand Retail Avenue**
Ground + First Floor
An elevated retail destination created for brands and businesses.
- **The Culinary Lounge**
Second Floor
A refined culinary destination featuring restaurants, cafés, and premium dining experiences.
- **The Entertainment Arena**
Third & Fourth Floor
A destination dedicated to recreation, leisure, and unforgettable experiences.
- **The Signature Hospitality Address**
Fifth To Sixteenth Floor
A distinguished hospitality experience completing the destination.





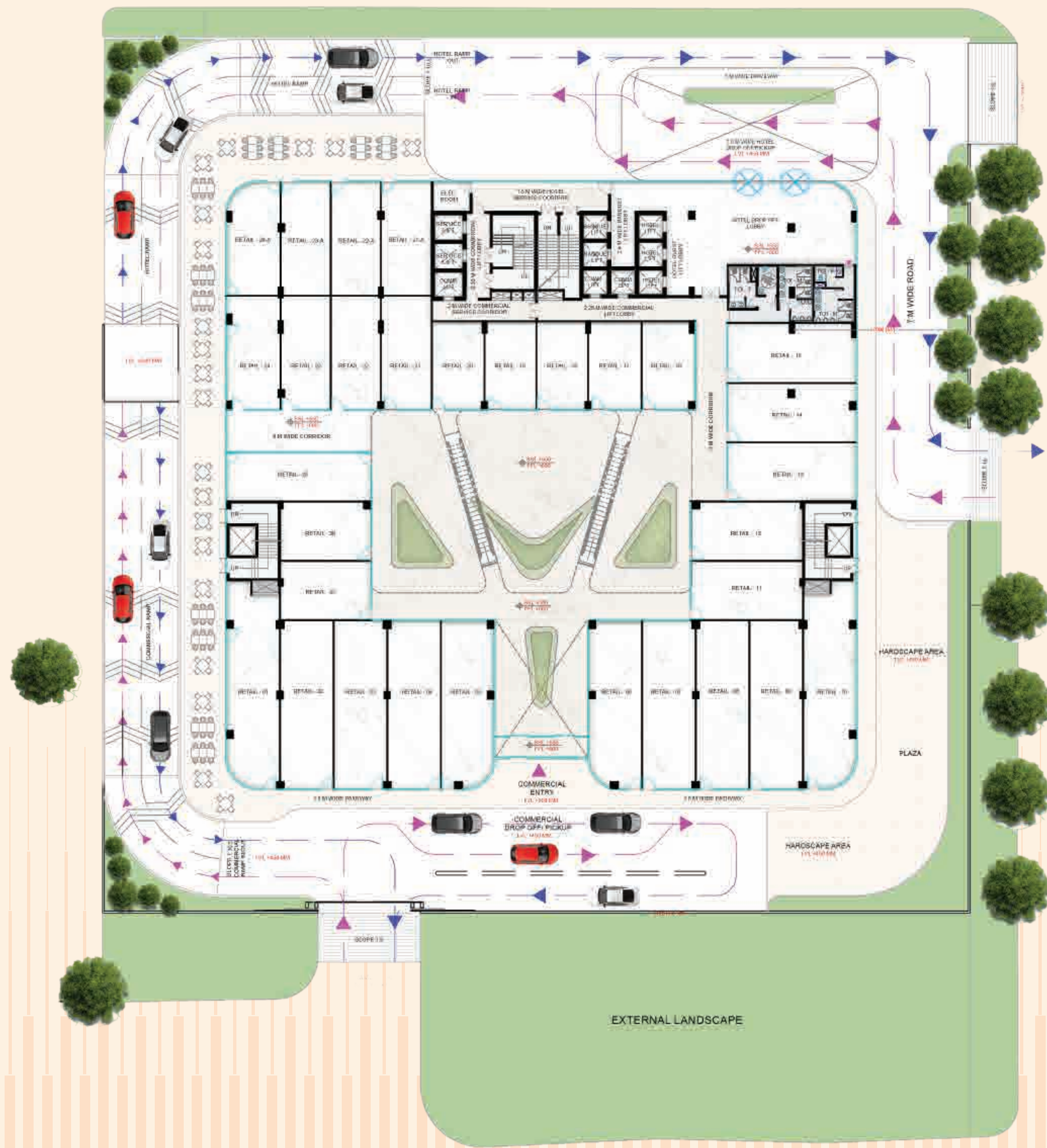
The Grand *Retail Avenue*

Where Brands Become Icons
An address created for brands that define aspiration, style, and modern experiences.

The Ground and First Floor introduce an elevated retail environment crafted for premium brands and discerning audiences.

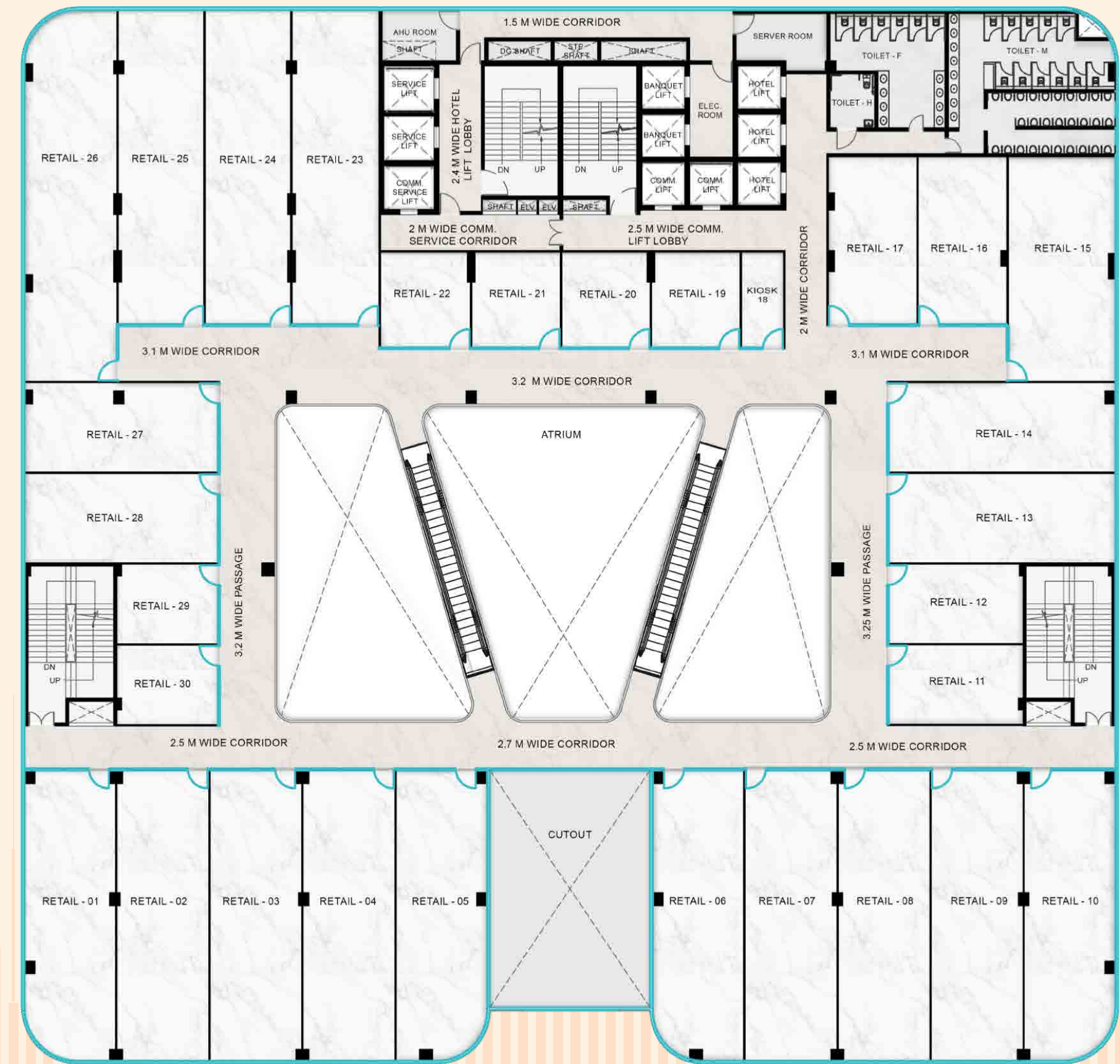
Designed For

- Signature Brand Spaces
- For brands seeking a distinguished presence
- Prime Visibility
- Spaces planned around accessibility and engagement
- Destination Advantage
- Surrounded by dining, entertainment, and hospitality experiences



Chandigarh Road

GROUND FLOOR



FIRST FLOOR

The Culinary *Lounge*

Where Every Experience Finds A Taste Of Luxury
Beyond dining, this is where conversations, celebrations, and memorable moments unfold.

The Second Floor brings together restaurants, cafés, and curated culinary experiences within a refined destination setting.



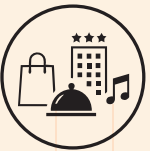
Crafted For



Signature Restaurants



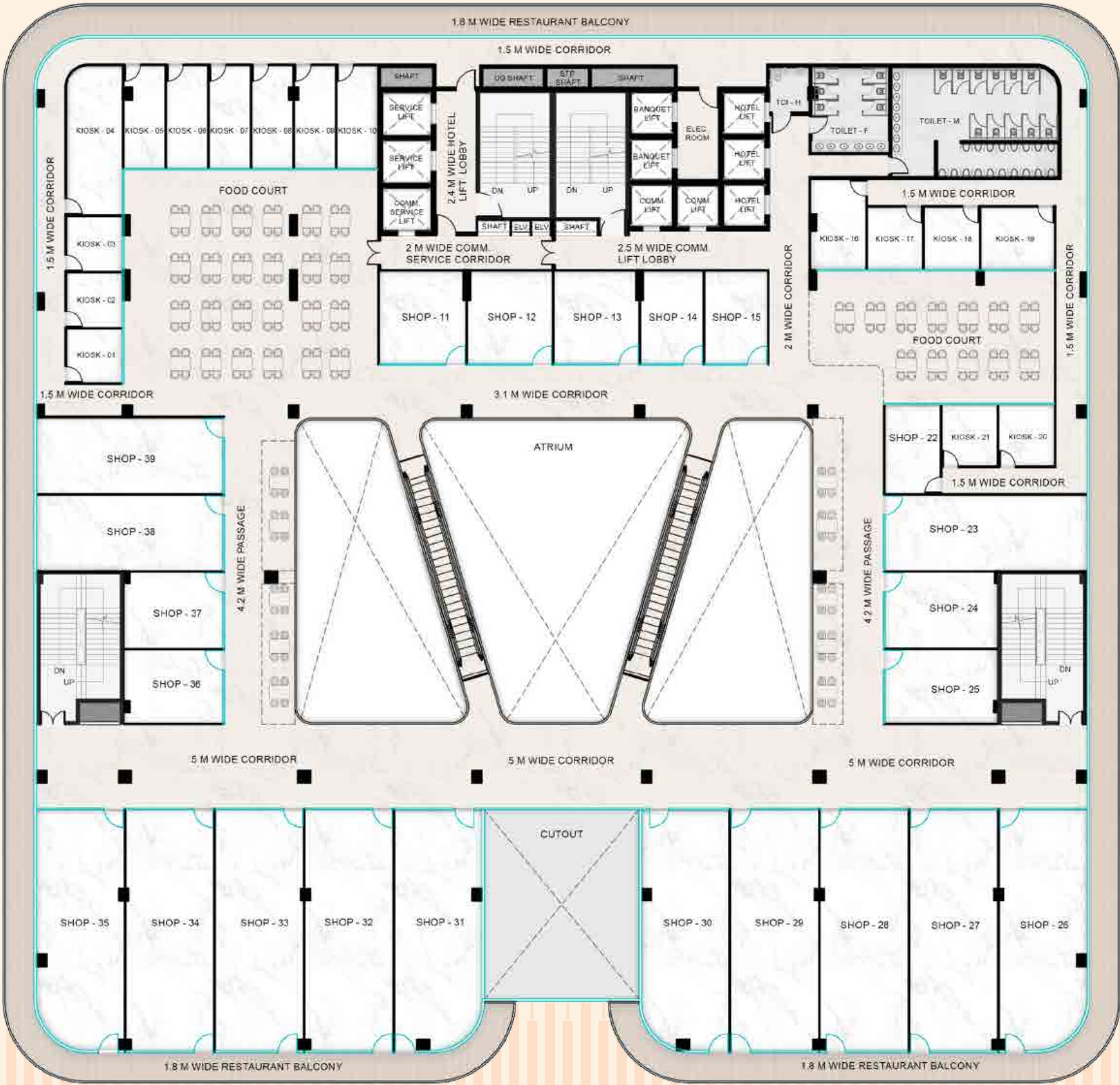
Celebrations & Gatherings



Social Experiences



Premium Cafés



SECOND FLOOR



The Entertainment *Arena*

Where Experiences Take Centre Stage

Designed as the destination's centre of recreation and discovery, the Third and Fourth Floors bring together entertainment and leisure experiences.

A space where every visit transforms into a memorable experience.

Designed Around *Experiences*



Multiplex Experiences



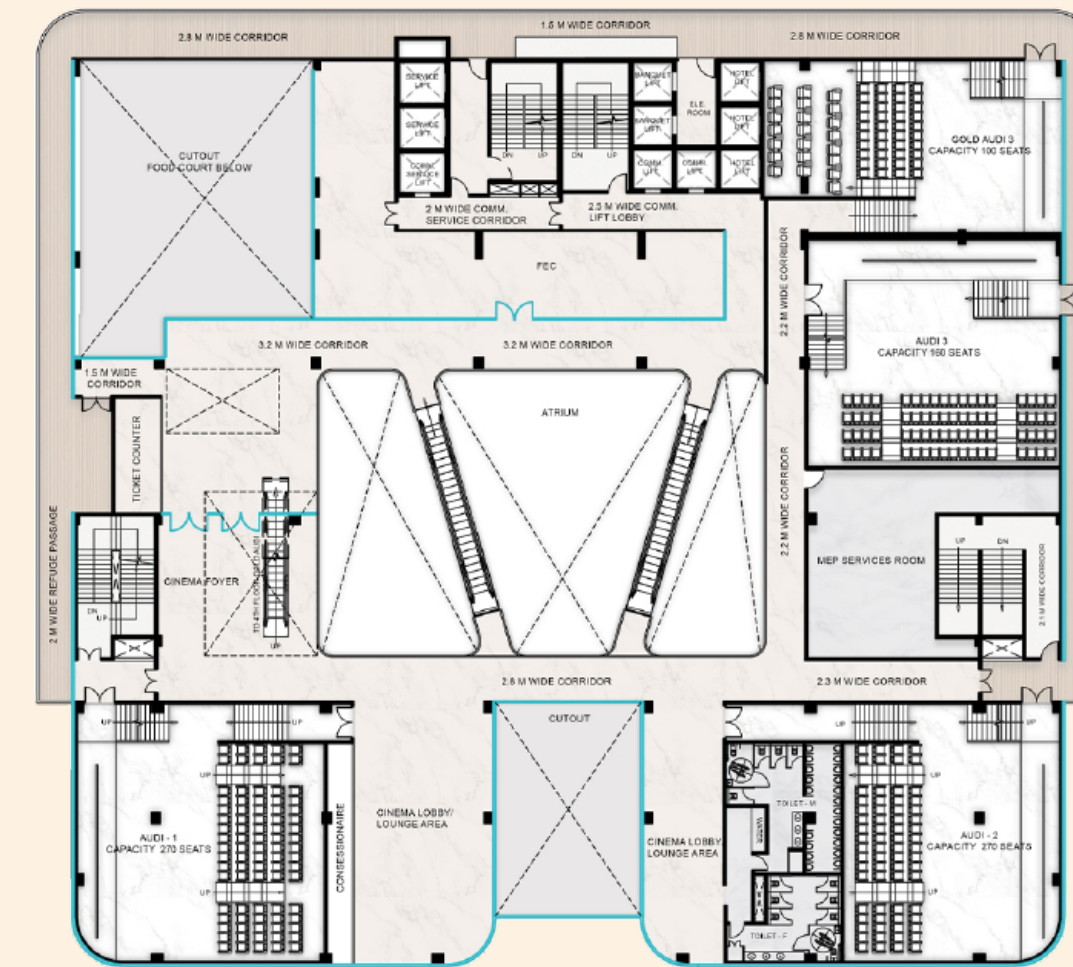
Family Entertainmen



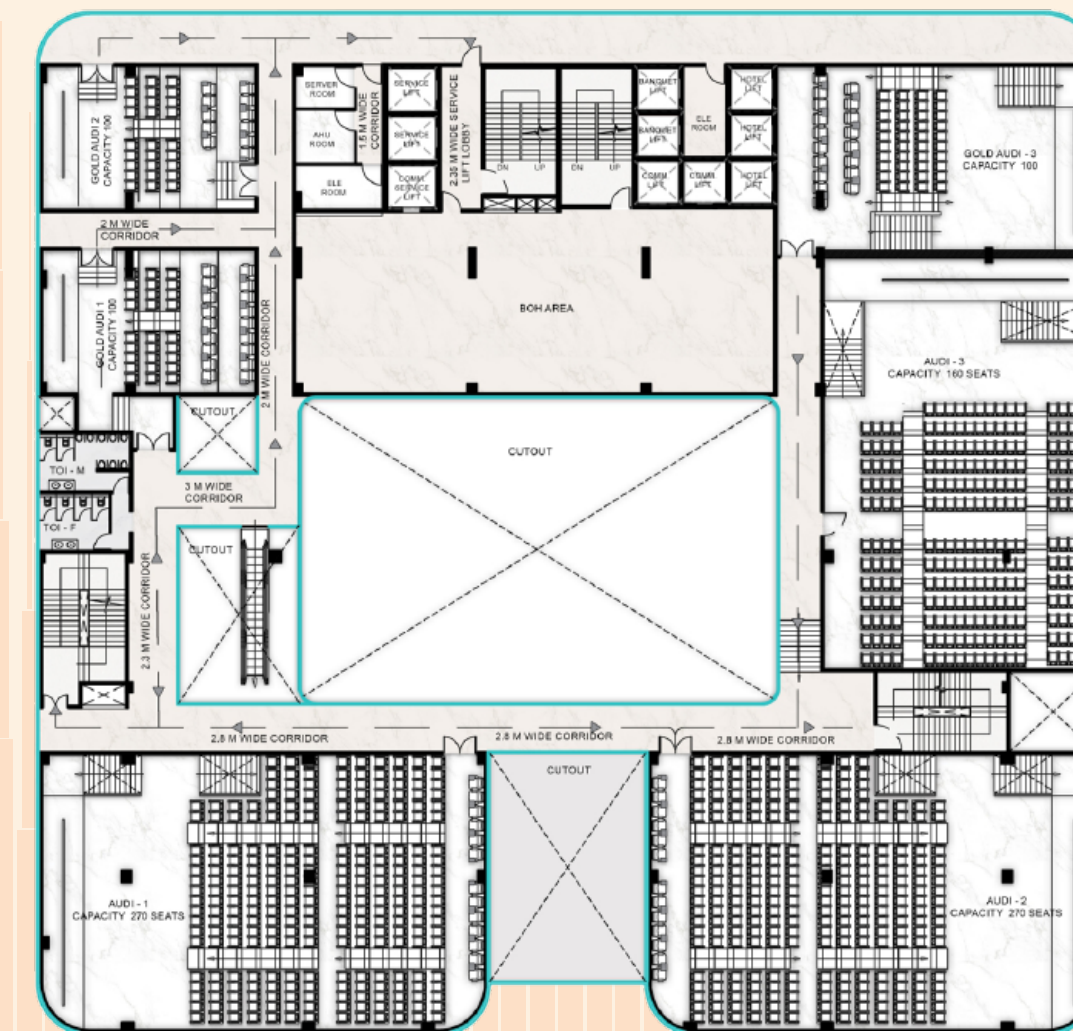
Lifestyle Attractions



Recreational Spaces



THIRD FLOOR



FOURTH FLOOR

Invest In The Landmark Of *Tomorrow*

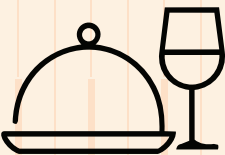
True value lies in becoming part of destinations that define the future.

Le Meridien by Newstone combines the power of location, branded experiences and thoughtfully crafted spaces to create a landmark opportunity in Ludhiana’s evolving landscape.

A Landmark Built Around



Luxury Retail



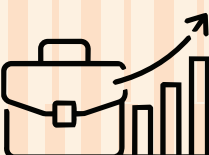
Culinary Experiences



Entertainment



Hospitality



Business Opportunities





A New Concept.
A New Destination.
A New Experience.
A New Ludhiana.

***A True Masterpiece.
Le Meridien By Newstone
Urban Living, Redefined.***

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